



REPORT FOR NOVEMBER 1, 2024 - NOVEMBER 30, 2024

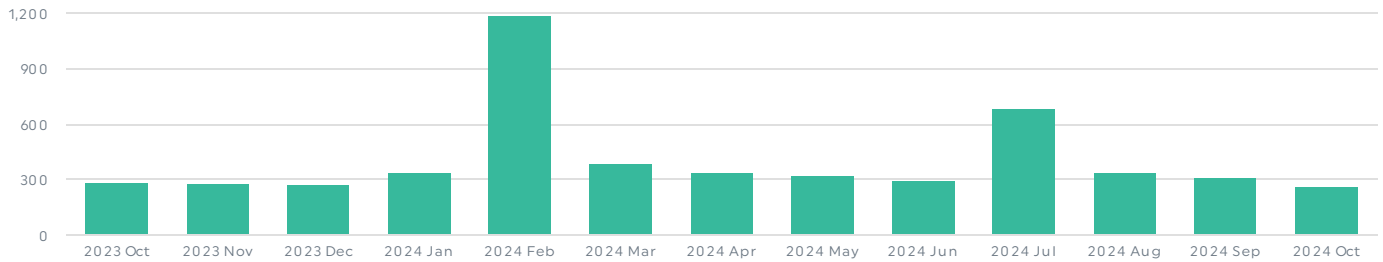
MONTHLY DYNALYTICS REPORT FOR: DYNAMICS ONLINE

COMMENTS

Thank you for choosing Dynamics Online to manage your Digital Marketing needs. Below is your monthly website DynaLytics report. Please review it and reach out to Keren Johnson with questions at Keren@DynamicsUS.com or **216-292-4410 ext 4**.

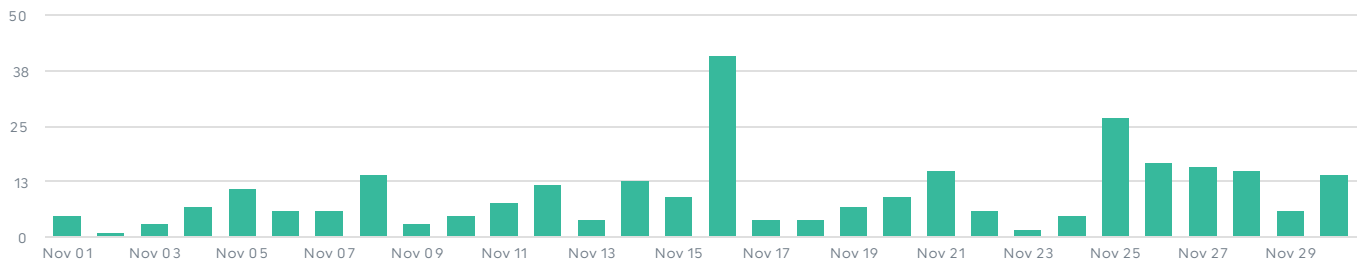
TRAFFIC - ANNUAL TREND (TOTAL SESSIONS PER MONTH)

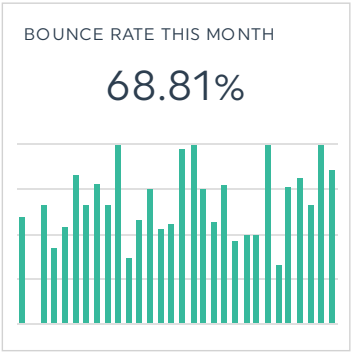
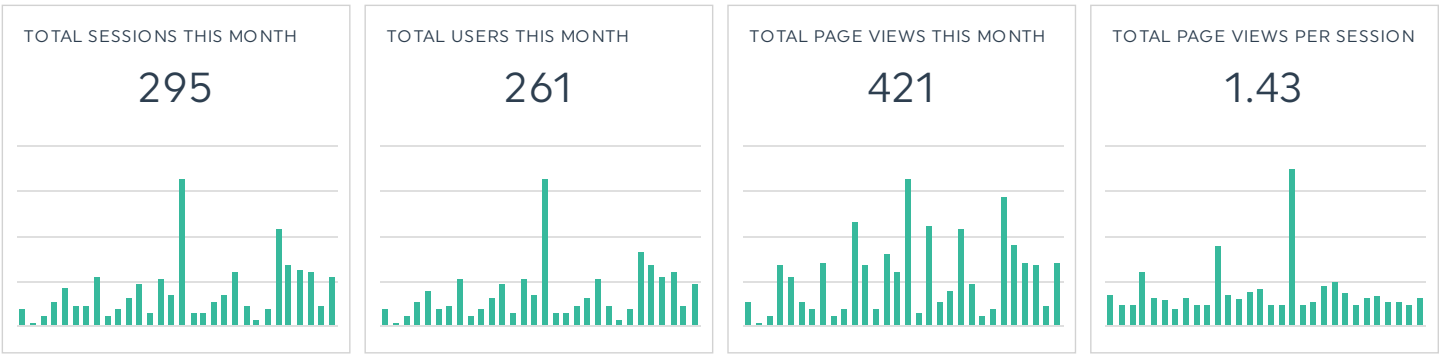
1



TRAFFIC - THIS MONTH

TOTAL SESSIONS THIS MONTH





SESSIONS THIS MONTH

Country	Sessions
United States	211
China	26
India	13
(not set)	6
Germany	5
Philippines	5
United Kingdom	4
Canada	3
Bangladesh	2

TOP REFERRAL SOURCE

Session Source	Sessions
yelp-sales.lightning.force.com	4
thegiftedtree.com	2
aimbnra.shop	1
clevelandsportshall.com	1
docs.google.com	1
fpa-neo.org	1
gemini.google.com	1
godaddy.lightning.force.com	1
mooreservices.info	1
Total	14

TOP TRAFFIC SOURCES

Session Default Channel Groupi...	Sessions
Direct	228
Organic Search	38
Referral	14
Organic Social	13
Unassigned	2

TOP PAGES

TOP PAGES	
Page title	Sessions ▾
www.dynamicsus.com/	160
www.dynamicsus.com/meet-the-team/employment-opportunities/	42
www.dynamicsus.com/contact/	30
www.dynamicsus.com/meet-the-team/	22
www.dynamicsus.com/our-work/	16
www.dynamicsus.com/contact/thank-you/	10
www.dynamicsus.com/meet-the-team/newburger/calendar/	9
www.dynamicsus.com/services/	8
www.dynamicsus.com/marketing-blog/	5
www.dynamicsus.com/meet-the-team/johnson/	4
www.dynamicsus.com/services/search-engine-marketing/search-engine-optimization/	3
www.dynamicsus.com/services/search-engine-marketing/search-engine-advertising/	3
www.dynamicsus.com/services/content-marketing/	3
www.dynamicsus.com/meet-the-team/hiner/	3
www.dynamicsus.com/marketing-blog/kirk-hiner-team-profile/	3
www.dynamicsus.com/services/website-design/mobile-website-design/	2
www.dynamicsus.com/services/search-engine-marketing/search-engine-optimization/tracking-and-reporting/	2
www.dynamicsus.com/services/search-engine-marketing/search-engine-optimization/off-site-seo/	2
www.dynamicsus.com/services/e-commerce-solutions/	2
www.dynamicsus.com/senior-living-thank-you/	2
www.dynamicsus.com/meet-the-team/newburger/	2
www.dynamicsus.com/meet-the-team/kate-sohl/	2
www.dynamicsus.com/marketing-blog/work/national-artcraft/	2
Total	295

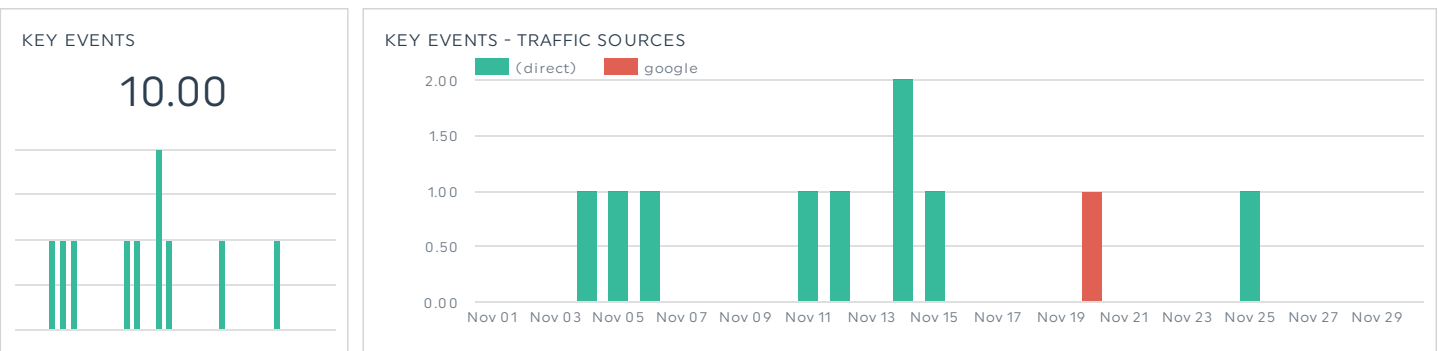
TOP LANDING PAGES	
Landing page	Sessions ▾
/	151
/meet-the-team/employment-opportunities/	32
/contact/	11
(not set)	11
/meet-the-team/	7
/meet-the-team/newburger/calendar/	6
/our-work/	5
/meet-the-team/johnson/	3
/marketing-blog/kirk-hiner-team-profile/	3
/senior-living-thank-you/	2
/meet-the-team/kate-sohl/	2
/meet-the-team/hiner/	2
/marketing-blog/the-future-of-digital-marketing-in-a-ai-world/	2
/marketing-blog/improve-your-email-marketing-in-2025/	2
/marketing-blog/google-adwords-green-labels-now-official/	2
/marketing-blog/creative-ways-businesses-can-change-its-logo-for-major-events-like-the-solar-eclipse/	2
/marketing-blog/	2
/services/website-design/mobile-website-design/	1
/services/search-engine-marketing/search-engine-optimization/tracking-and-reporting/	1
/services/search-engine-marketing/search-engine-optimization/off-site-seo/	1
/services/search-engine-marketing/search-engine-advertising/	1
/services/content-marketing/	1
/services/	1
/meet-the-team/newburger/	1
/meet-the-team/cintron/	1
/marketing-blog/work/national-artcraft/	1
Total	295

TOP SEARCH ENGINE QUERIES

Queries	Impressions	Clicks	Avg. position	Avg. CTR
dynamics online	485	4	2.9	0.82%
dynamic online	117	2	5.8	1.71%
digital marketing in an ai world	88	1	14.6	1.14%
senior living marketing agency	438	0	88.3	0.00%
assisted living marketing agency	247	0	89.0	0.00%
custom thumbnails youtube	125	0	56.4	0.00%
search engine optimization cleveland	123	0	64.3	0.00%
local maps optimization	121	0	62.1	0.00%
adwords keyword character limit	121	0	60.5	0.00%
senior living marketing agencies	120	0	87.0	0.00%
cleveland search engine optimization	118	0	58.6	0.00%
digital analytics reporting	117	0	78.3	0.00%
content is king 2017	111	0	59.8	0.00%
web banner design	105	0	89.2	0.00%
organic search rankings	102	0	86.6	0.00%
marketing automation for senior living	94	0	79.2	0.00%
online dynamics	92	0	6.3	0.00%
search engine marketing cleveland	81	0	37.6	0.00%
local map optimization	75	0	54.5	0.00%
search engine advertising google	74	0	69.0	0.00%
marketing senior living communities	73	0	93.6	0.00%
dynamics website	72	0	32.9	0.00%
senior living web design	66	0	180.8	0.00%
google ads headline character limit	66	0	59.3	0.00%
marketing for senior housing organizations	61	0	48.0	0.00%
banking and project financing north east ohio	60	0	138.7	0.00%
digital marketing in an ai world futureproofing your ppc agency	59	0	71.8	0.00%
senior living marketing companies	58	0	93.1	0.00%
assisted living marketing agencies	58	0	89.8	0.00%
marketing success agency for senior living communities	57	0	60.2	0.00%
google ads description character limit	57	0	53.7	0.00%
small steps childcare	56	0	88.9	0.00%
senior living marketing firm	53	0	95.1	0.00%
maps optimization	53	0	73.1	0.00%
senior living digital marketing	52	0	134.2	0.00%
local link building	50	0	156.2	0.00%
senior living marketers	49	0	83.4	0.00%
marketing success agency for senior care communities	48	0	48.1	0.00%
google maps rankings factors	47	0	146.2	0.00%
assisted living marketing companies	47	0	83.3	0.00%
senior living marketing automation	46	0	70.7	0.00%
senior living ad agency	46	0	86.0	0.00%
organic search ranking	46	0	94.3	0.00%
search engine advertising	44	0	100.1	0.00%
google ad character limit	44	0	51.9	0.00%
questions to ask an online seller	43	0	34.9	0.00%
senior living marketing services	42	0	95.0	0.00%
character limit for google ads	42	0	49.7	0.00%
adwords character limits	42	0	35.0	0.00%
retirement community marketing	41	0	94.6	0.00%
search engine optimization cleveland oh	39	0	82.9	0.00%
beachwood buzz	37	0	8.4	0.00%
google map optimisation	36	0	68.0	0.00%
web content is king	34	0	70.4	0.00%
marion oaks assisted living	34	0	33.9	0.00%
custom digital marketing reporting	34	0	68.0	0.00%
cleveland search engine marketing	34	0	57.9	0.00%
google maps optimization	33	0	83.6	0.00%
content is king in digital marketing	33	0	81.1	0.00%
search engine optimisation cleveland	31	0	16.9	0.00%
fcsla	31	0	10.3	0.00%
custom thumbnails on youtube on 2019	24	0	11.2	0.00%
Total	7,562	7	N/A	0.09%

Queries	Impressions	Clicks	Avg. position	Avg. CTR
seo for ecommerce 2017	30	0	77.2	0.00%
best practices for mobile video ads	30	0	64.7	0.00%
advertising company for the senior living industry	30	0	79.7	0.00%
senior living community marketing	29	0	90.5	0.00%
organic search engine rankings	29	0	91.6	0.00%
google ads character limit	28	0	80.5	0.00%
cleveland search optimization	27	0	31.6	0.00%
advertising company for senior living	27	0	83.9	0.00%
retirement planning northeast ohio	26	0	74.8	0.00%
mobile website solutions	26	0	91.2	0.00%
web banner design services	25	0	87.4	0.00%
memory care marketing agency	25	0	58.6	0.00%
local map ranking	25	0	87.7	0.00%
assisted living digital marketing agency	25	0	96.0	0.00%
abanaki	25	0	48.4	0.00%
senior living marketing	24	0	89.4	0.00%
senior living analytics marketing	24	0	67.5	0.00%
senior living advertising campaigns	24	0	68.0	0.00%
senior living advertising agencies	24	0	85.1	0.00%
optimize organic search	24	0	90.1	0.00%
map engine optimization	24	0	78.0	0.00%
how to ecommerce seo 2017	24	0	74.8	0.00%
google adwords expanded text ad preview tool	24	0	37.8	0.00%
dynamics marketing director	24	0	86.5	0.00%
youtube ad formats 2017	23	0	77.8	0.00%
design web banners	23	0	91.5	0.00%
content optimization cleveland	23	0	48.3	0.00%
senior living advertising agency	22	0	90.3	0.00%
marketing timeline example	22	0	85.9	0.00%
how to make custom thumbnails on youtube 2019	22	0	41.9	0.00%
financial planner northeast ohio	22	0	95.7	0.00%
content marketing for small business cleveland	22	0	95.2	0.00%
best senior living marketing agencies	22	0	89.5	0.00%
what is the future of ai in digital marketing	21	0	82.1	0.00%
stoddard porsche	21	0	46.4	0.00%
dynamics custom ecommerce	21	0	87.1	0.00%
senior living marketing company	20	0	90.2	0.00%
senior living digital marketing agency	20	0	93.1	0.00%
senior housing marketing	20	0	89.8	0.00%
search engine optimization cleveland ohio	20	0	92.2	0.00%
troy mill wood products	19	0	69.1	0.00%
google adwords & bing ads management	19	0	89.3	0.00%

KEY EVENTS



TOP CONVERTING EVENTS		Key Events	Event value
Event Name			
general_contact_form_submission___1806		10.00	\$0.00
Total		10.00	\$0.00

TOP CONVERTING PAGES

Page path + query string and scree...

general_contact_form_submission...

/contact/thank-you/

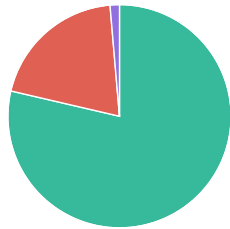
10

Total

10

BROWSERS/DEVICES

SESSIONS



Device category	Sessions
desktop	232
mobile	59
tablet	4

TOTAL DEVICE USERS

Device	Sessions
(not set)	272
7T	16
Galaxy S21 5G	2
G6	1
Galaxy A03s	1
Galaxy M62	1
RS4	1
Redmi K40 Pro	1
Total	295

TOTAL USERS

Browser	Sessions
Chrome	200
Safari	46
Edge	18
Android Webview	16
Firefox	14
(not set)	1
Opera	1
YaBrowser	1
Total	295

TOTAL FOLLOWERS

161

ENGAGEMENT THIS MONTH



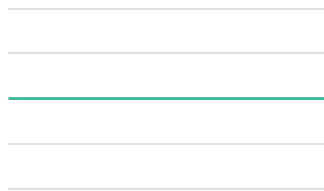
CLICKS THIS MONTH

0



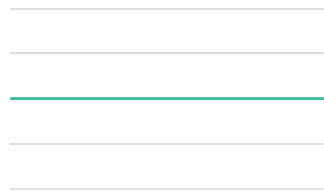
LIKES THIS MONTH

0



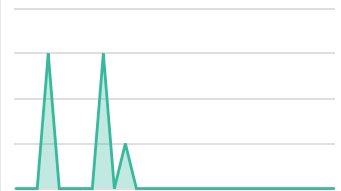
COMMENTS THIS MONTH

0



IMPRESSIONS THIS MONTH

7



TOP POSTS BY ENGAGEMENT RATE THIS MONTH

There is no data for this period

PERIODS

1 October 1, 2023 - October 31, 2024